

FILED

APR 18 2012

KIM TURNER, Court Executive Officer  
MARIN COUNTY SUPERIOR COURT

By: T. Fraguero, Deputy

1 Clifford A. Chanler, State Bar No. 135534  
2 Laurence D. Haveson, State Bar No. 152631  
3 THE CHANLER GROUP  
4 81 Throckmorton Avenue, Suite 203  
5 Mill Valley, CA 94941-1930  
6 Telephone:(415) 388-1128  
7 Facsimile: (415) 388-1135

8 Attorneys for Plaintiff  
9 ANTHONY E. HELD, PH.D., P.E.

10  
11 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
12 FOR THE COUNTY OF MARIN  
13 UNLIMITED CIVIL JURISDICTION  
14

15 ANTHONY E. HELD, PH.D., P.E.,

16 Plaintiff,

17 v.

18 KISS NAIL PRODUCTS, INC., *et al.*,

19 Defendants.

Case No. CIV-1101576

**PLAINTIFF ANTHONY E. HELD, PH.D.,  
P.E.'S MEMORANDUM OF POINTS AND  
AUTHORITIES IN SUPPORT OF  
PLAINTIFF'S MOTION TO  
STRIKE/EXCLUDE DEFENDANTS'  
EVIDENCE IN SUPPORT OF THEIR  
REPLY RE MOTION FOR SUMMARY  
JUDGMENT**

Date: May 9, 2012  
Time: 8:30 a.m.  
Judge: Hon. Roy O. Chernus  
Dept.: B

Action Filed: March 25, 2011  
Trial Date: Not Set

1 Plaintiff Anthony E. Held, Ph.D., P.E., hereby moves to strike or, in the alternative,  
2 exclude, a highly prejudicial, unauthenticated, and untrustworthy item of hearsay in the form of  
3 an April 4, 2012 letter, by Deputy Attorney General Harrison Pollak (the so-called “AG Letter”),  
4 which Defendants Kiss Nail Products, Inc. and Kiss Products, Inc. (collectively “Kiss”) rely on  
5 extensively, in their attempt to rebut plaintiff’s Opposition to Kiss’s Motion for Summary  
6 Judgment. The AG Letter is attached as Exhibit A to Kiss’s Reply in Support of Their Motion  
7 for Summary Judgment (“Reply”), and is also attached as Exhibit A to the Declaration of  
8 Malcolm Weiss in Support of Kiss’s Reply. Kiss refers to the inadmissible AG Letter—either  
9 directly or indirectly, by referring to the AG Letter, the Attorney General, the California  
10 Department of Justice, and the Second Supplemental Notice not yet at issue—more than twenty  
11 times in its Reply, and nearly half of the references appear on the first page of the Reply.  
12 Moreover, as discussed in plaintiff’s objections to Kiss’s Reply evidence, the unauthenticated  
13 AG Letter consisting of hearsay is not evidence, and Kiss’s extensive reliance on such letter in its  
14 Reply further reinforces the fact that there are triable issues of material fact remaining in this  
15 case.

16 Plaintiff moves to strike and/or to exclude the AG Letter because it was proffered with  
17 the Reply, in violation of both the rule that all evidence in support of the motion must be set forth  
18 in the separate statement, and of due process since plaintiff had no notice of the AG Letter when  
19 he prepared his opposition. Plaintiff also moves to strike the AG Letter pursuant to Evidence  
20 Code § 352 because any probative value of this unauthenticated letter is substantially outweighed  
21 by the substantial danger of undue prejudice, confusing the issues in this case, and misleading the  
22 trier of fact. The letter is also inadmissible because it is unauthenticated and hearsay. Finally,  
23 plaintiff moves to strike those portions of the Reply and supporting papers that either directly or  
24 indirectly cite or rely on the AG Letter.

25 **I. BACKGROUND**

26 On Thursday, March 29, 2012, based on plaintiff’s ongoing Proposition 65 investigation  
27 of Kiss’s products, plaintiff served a document entitled “Second Supplemental 60-Day Notice of  
28 Violation,” (“Second Supplemental Notice”) together with the requisite certificate of merit, on

1 Kiss, the California Attorney General, and various public prosecutors, as required by Health &  
2 Safety Code § 25249.7(d). (Declaration of Clifford Chanler (“Chanler Decl.”), ¶2.) Plaintiff  
3 submitted confidential factual information supporting the certificate of merit for the Second  
4 Supplemental Notice to the Attorney General, as required by section 25249.7(d)(1). (Chanler  
5 Decl., ¶2.) Plaintiff served the Second Supplemental Notice and factual information supporting  
6 the certificate of merit upon the Attorney General by Second-Day FedEx Air Service. (*Id.*)  
7 Because plaintiff served the Second Supplemental Notice and supporting facts on the Attorney  
8 General by Second-Day FedEx Air Service, and based on the online tracking information, the  
9 Attorney General’s Office did not receive the Second Supplemental Notice until Monday, April  
10 2, 2012, at 9:05 a.m. (*Id.*, Exh. 1) The sixty-day notice period for the Second Supplemental  
11 Notice, plus 10 days for service by certified mail on Kiss and the potential defendants—all of  
12 whom have their principal places of business outside California— expires on or about June 8,  
13 2012. (*Id.*, ¶3) The Second Supplemental Notice is not at issue in this action. (*Id.*)

14 On Wednesday, April 4, 2012, at 5:24 p.m., six calendar days (and only four business  
15 days) after plaintiff served the Second Supplemental Notice—and only two days after the  
16 Attorney General’s Office received the Second Supplemental Notice—plaintiff received a copy of  
17 the AG Letter, by Deputy Attorney General Harrison Pollak, which Kiss relies on in its attempt to  
18 rebut plaintiff’s Opposition to Kiss’s Motion for Summary Judgment. (Chanler Decl., ¶4.)  
19 Defense counsel was copied on the AG Letter. (*Id.*)

20 Interestingly, defense counsel received a courtesy copy of the AG Letter, via email, in  
21 sufficient time to attach the letter as an exhibit to both Kiss’s Reply and a declaration in support,  
22 and to reference the letter extensively in its Reply. (*Id.*, ¶5) Kiss relied on the AG Letter as  
23 primary support for arguments in its reply, despite the fact that the first sentence of the letter  
24 states that it concerns the Second Supplemental 60-Day Notice of Violation dated March 29,  
25 2012, which is not yet at issue in this case. (*Id.*) The AG Letter is also critical of plaintiff’s  
26 expert’s use of a document titled, “Technical Report: Screening-level hazard assessment for six  
27 phthalates under AB 1108 and Proposition 65.” Prepared for the Office of the Attorney General,  
28 California Department of Justice (referred to as the “AG Report”). (*Id.*)

1 The timing of the AG Letter, sent after plaintiff had already filed his opposition to  
2 summary judgment and supporting papers, but still in time for Kiss's Reply, effectively deprives  
3 plaintiff of the ability to object to the fact that the letter is a highly prejudicial, unauthenticated,  
4 and untrustworthy item of hearsay. Moreover, Kiss's reliance on such letter in its Reply, without  
5 setting forth the letter in its separate statement of undisputed facts, or referencing the letter in its  
6 opening brief, violates plaintiff's due process rights on summary judgment.

7 Although plaintiff has set forth the chronology related to his receipt of the AG Letter, he  
8 stands by his previous objections to Kiss's proffer of the letter as an exhibit, because such letter  
9 is hearsay and has not been authenticated by a witness competent to do so. Moreover, the undue  
10 prejudice arising from the AG Letter becomes apparent given some additional history between  
11 the Attorney General's Office and plaintiff's counsel, which is summarized as follows:

- 12 • On July 23, 2009, in two separate e-mails, Supervising Deputy Attorney General  
13 Edward G. Weil: (1) offered plaintiff's counsel a copy of the AG Report stating "I  
14 would like to give you a copy, which you can do whatever you like with," and  
15 thereafter, (2) e-mailed a copy of the AG Report to plaintiff's counsel, stating,  
16 "You may use the report in whatever manner you choose...." (Chanler Decl., ¶6.)
- 17 • In April 2010, Deputy Attorney General Harrison Pollak e-mailed plaintiff's  
18 counsel a letter similar to the April 4, 2012, AG Letter, however Mr. Pollak  
19 marked the April 2010 letter as privileged and confidential pursuant to Health &  
20 Safety Code § 25249.7(i) and Evidence Code § 1040, sent it only to plaintiff's  
21 counsel, and did not copy any defense counsel. (Chanler Decl., ¶7.)
- 22 • In May 2010, plaintiff's counsel responded to the April 2010 letter with a  
23 confidential five-page letter addressing each concern. Plaintiff never received a  
24 written response to his May 2010 letter, and the assertions contained therein have  
25 remained dormant for two years, during which time, through Proposition 65  
26 settlements, scores of manufacturers have agreed to comply with a 1,000 parts per  
27 million (ppm) (0.1%) standard for DEHP and other phthalates in adult products.  
28 The 1,000 ppm DEHP standard in Proposition 65 settlements parallels the

1 standard set by federal and state laws for DEHP in children’s toys and child care  
2 articles. (15 U.S.C. § 2057c(a); Health & Safety Code § 108937.) (Chanler  
3 Decl., ¶8.)

- 4 • On or about October 28, 2011, Kiss filed its summary judgment motion,  
5 supported by the Declaration of Dr. Robert Scofield. In its motion, and in Dr.  
6 Scofield’s declaration, Kiss was the first party to reference the AG Report.  
7 (Chanler Decl., ¶9.) Kiss and Dr. Scofield thus opened the door to referencing the  
8 AG Report in the summary judgment proceedings.
- 9 • On March 2, 2012, plaintiff filed his opposition to summary judgment.
- 10 • On March 29, 2012, plaintiff served the Second Supplemental Notice, not yet at  
11 issue in this action, on Kiss, the Attorney General, and various public prosecutors.  
12 (Chanler Decl., ¶¶2-3.)
- 13 • On April 4, 2012, two days prior to Kiss’s deadline to file its Reply, Deputy  
14 Attorney General Harrison Pollak sent the AG Letter to plaintiff and copied  
15 defense counsel. Contrary to Health & Safety Code § 25249.7 (i), requiring the  
16 Attorney General to maintain the confidentiality of information supporting a  
17 certificate of merit for a sixty-day notice, Mr. Pollak made the letter—in which he  
18 contended the Second Supplemental Notice, as well as plaintiff’s opposition to  
19 summary judgment, were both insufficient—available to the public, and provided  
20 it to defense counsel in time for Kiss to use the letter in support of its Reply. Mr.  
21 Pollak also chose not to file an amicus brief, participate at the hearing pursuant to  
22 Health & Safety Code § 25249.7(f)(5), or move to intervene. (Chanler Decl., ¶4-  
23 5.)

24 ///

25 ///

26 ///

27 ///

28 ///

1 **II. LEGAL ARGUMENT**

2 **A. The AG Letter Should Be Stricken Because It Was Filed On Reply, In**  
3 **Violation of Both the Golden Rule Of Summary Judgment And Due Process**

4 Under the longstanding “Golden Rule” of summary judgment: **“All material facts must**  
5 **be set forth in the separate statement. ‘This is the Golden Rule of Summary Adjudication:**  
6 **if it is not set forth in the separate statement, it does not exist. Both the court and the**  
7 **opposing party are entitled to have all the facts upon which the moving party bases its**  
8 **motion plainly set forth in the separate statement.’”** *Consumer Cause, Inc. v. SmileCare*  
9 (2001) 91 Cal.App. 4th 454, 472 (a leading Proposition 65 opinion) (emphasis added.) As the  
10 Court of Appeal has explained: “Where a remedy as drastic as summary judgment is involved,  
11 due process requires a party be fully advised of the issues to be addressed and be given adequate  
12 notice of what facts it must rebut in order to prevail.” *San Diego Watercrafts, Inc. v. Wells*  
13 *Fargo Bank, N.A.* (2002) 102 Cal.App.4th 308, 316. Moreover, a court has *no discretion* to  
14 consider facts not tendered at all in the opening brief; to do so violates the opposing party’s due  
15 process rights. *Hawkins v. Wilton* (2006) 144 Cal.App.4th 936, 946-47.

16 Because the AG Letter constitutes evidence—although it is unauthenticated hearsay  
17 evidence—not set forth in Kiss’s separate statement, nor referenced in Kiss’s opening brief, and  
18 was submitted after plaintiff’s opposition was filed, it would violate plaintiff’s due process rights  
19 for the Court to consider it. Plaintiff moves to strike the AG Letter, proffered by Kiss in  
20 violation of both the “Golden Rule” of summary judgment, since it was not set forth in the  
21 separate statement, and due process, since plaintiff was not given adequate notice of facts he  
22 must rebut in order to defeat summary judgment.

23 **B. The AG Letter is Unauthenticated and Constitutes Hearsay**

24 Evidence Code § 1401 provides, “Authentication of a writing is required before it may be  
25 received in evidence.” Pursuant to Evidence Code § 1400, “Authentication of a writing means  
26 (a) the introduction of evidence sufficient to sustain a finding that it is the writing that the  
27 proponent of the evidence claims it is or (b) the establishment of such facts by any other means  
28 provided by law.” Here, Kiss has offered no evidence to authenticate the AG Letter.

1           Moreover, the AG Letter is hearsay. Under the hearsay rule, evidence of a statement  
2 made other than by a witness while testifying at a hearing and that is offered to prove the truth of  
3 the matter stated is hearsay evidence, and is inadmissible. Evid. Code § 1200. By this definition,  
4 the AG Letter is hearsay. In fact, the AG Letter is double-hearsay as it contains one person's  
5 summaries and paraphrases of statements attributed to other individuals. On any level, the  
6 hearsay statements of the AG Letter are proffered by Kiss to prove the truth of the matter  
7 asserted: that "Plaintiff's 'assessment is significantly flawed and demonstrates that [Plaintiff  
8 does] not have a valid basis for the March 2012 notice as to the category of cosmetic bags  
9 containing DEHP.'" Kiss Reply at 1:14-15. Out-of-court statements of a public employee are  
10 considered untrustworthy when such statements reflect the non-expert opinions of the employee.  
11 *People v. Dunlap* (1993) 18 Cal.App.4th 1468, 1479.

12           A public record containing an opinion should be the sort of conclusion that would be  
13 formed by most trained observers of the same data, and not an intensely subjective one that in all  
14 fairness should be tested by cross-examination. Statements in the AG Letter are unduly  
15 prejudicial because plaintiff does not have the ability to cross-examine the author of the AG  
16 Letter, Mr. Pollak, or his colleagues who assisted in its preparation, regarding the substance of  
17 the letter and the opinions contained therein. Moreover, plaintiff does not have the ability to  
18 cross-examine the AG Letter's authors regarding foundational issues such as who prepared it,  
19 when it was prepared, and why it was prepared.

20           **C.     The April 4, 2012 AG Letter Is Unduly Prejudicial To Plaintiff**

21           Evidence Code § 352 provides: "The court in its discretion may exclude evidence if its  
22 probative value is substantially outweighed by the probability that its admission will (a)  
23 necessitate undue consumption of time or (b) create substantial danger of undue prejudice, of  
24 confusing the issues, or of misleading the jury." "Prejudice," as that term is used in section 352,  
25 means: "evidence that uniquely tends to evoke an emotional bias against a party as an individual,  
26 while having only slight probative value with regard to the issues." *People v. Rivera* (2011) 201  
27 Cal.App.4th 353, 362 (citations and internal punctuation omitted). Section 352 uses "prejudice"  
28 in its etymological sense of "prejudging" a person or cause on the basis of extraneous factors. *Id.*

1 In other words, evidence should be excluded as unduly prejudicial when it is of such nature as to  
2 inflame the emotions of the trier of fact, motivating the trier of fact to use the information, not to  
3 logically evaluate the point upon which it is relevant, but to reward or punish one side because of  
4 an emotional reaction. *Id.* In such a circumstance, the evidence is unduly prejudicial because of  
5 the substantial likelihood the trier of fact will use it for an illegitimate purpose.

6 Here, any potential probative value of the AG Letter—a letter which constitutes hearsay,  
7 and concerns only the Second Supplemental Notice, a notice not at issue on summary  
8 judgment—is clearly outweighed by the substantial danger of undue prejudice. Kiss is  
9 attempting to use the analysis in the AG Letter, drawn from Mr. Pollak’s review of the papers in  
10 support of and opposition to Kiss’s summary judgment motion, and which analysis is directed  
11 only to the Second Supplemental Notice, to attack plaintiff’s original 60-Day Notice served on  
12 Kiss on December 21, 2010. The December 21, 2010 notice is the only notice at issue in Kiss’s  
13 motion for summary judgment. Kiss’s use of the unauthenticated AG Letter can be for no other  
14 purpose than to attempt to conflate the AG’s apparent opinion that the Second Supplemental  
15 Notice is “not adequate” with Kiss’s flawed argument, regarding the allegations of the complaint  
16 based on the December 21, 2010 notice, that it has “established the exposure exemption defense  
17 and plaintiff has not met its burden of showing a triable issue of material fact.” Kiss is thus  
18 attempting to use the AG Letter not for the point for which it may be relevant, *i.e.*, the Second  
19 Supplemental Notice, but rather to inflame the emotions of the Court by invoking the weight of  
20 the apparent opinion of a Deputy Attorney General, to prejudice plaintiff, in rebutting plaintiff’s  
21 opposition to summary judgment.

22 The Court is well within its discretion to strike or exclude the AG Letter as unduly  
23 prejudicial under Evidence Code § 352. *Thompson v. County of Los Angeles* (2006) 142  
24 Cal.App.4th 154, 171-72 (evidence of 43 persons bitten by a sheriff’s department dog used by a  
25 particular deputy who was not a defendant was properly excluded because it was likely to  
26 confuse and mislead trier of fact regarding conduct of a person not part of the case).

27 **D. Use of The AG Letter Intrudes Upon the Court’s Independence Under**  
28 **Article III of The California Constitution**



1 As an alternative argument, plaintiff contends that the AG Letter , which the Attorney  
2 General’s Office has made public, contrary to the confidentiality provisions in Health & Safety  
3 Code § 25249.7(i), appears to attempt to usurp the Court’s constitutional role of independently  
4 evaluating Kiss’s summary judgment motion, and instead have a Deputy Attorney General  
5 “adjudicate” the motion and impose his analysis upon the Court.

6 Article III, section 3 of the California Constitution provides: “The powers of state  
7 government are legislative, executive and judicial. **Persons charged with the exercise of one  
8 power may not exercise either of the others** except as permitted by this Constitution.”  
9 (Emphasis added.) Accordingly, “Judicial power is in the courts and their function is to declare  
10 the law and determine the rights of parties to a controversy before the court. **Executive or  
11 administrative officers cannot exercise or interfere with judicial powers.**” *In re Danielle W.*  
12 (1999) 207 Cal.App.3d 1227, 1235 (emphasis added, citations omitted).

13 Although the AG Letter purports to be addressed to the Second Supplemental Notice, it  
14 is, in fact, directed to the motion for summary judgment, and by simply substituted “plaintiff’s  
15 opposition” for the term “March 2012 notice” in the AG Letter, the impropriety of the letter  
16 becomes apparent. The AG Letter thus improperly finds: that plaintiff’s opposition is  
17 “significantly flawed”; demonstrates that plaintiff does “not have a valid basis” for his  
18 opposition; plaintiff “incorrectly argue[s] that a defendant must use actual data to determine who  
19 are ‘average users’ of the product”; that unless plaintiff has “evidence to show that average users  
20 of the pedicure bags are children, or that people handle the bags for more than 15 minutes a day,”  
21 the Attorney General’s Office does “not agree that the absence of actual data on Kiss’s part,  
22 alone, is a basis to reject its exposure estimate”; and that “it appears that [plaintiff’s opposition]  
23 concerning cosmetic bags containing DEHP is based on an improper use of the Bogen report, and  
24 on flawed and erroneous assumptions . . . .”

25 The attempt to introduce the highly prejudicial, unauthenticated AG Letter into the  
26 summary judgment proceedings, after the letter was made public contrary to the strict  
27 confidentiality provisions imposed on the Attorney General by Health & Safety Code §  
28 25249.7(i), when neither the Attorney General nor the People of the State of California are

1 parties to this action or arguing through an amicus brief, is an improper imposition of the views  
2 of the executive branch upon the judicial branch. In the words of the U.S. Supreme Court, such  
3 an intrusion by a division of the executive branch is contrary to “the longstanding Anglo-  
4 American tradition of an independent Judiciary. A Judiciary free from control by the Executive  
5 and the Legislature is essential if there is a right to have claims decided by judges who are free  
6 from potential domination by other branches of government.” *United States v. Will* (1980) 449  
7 U.S. 200, 217-18.

8 **E. Plaintiff Requests That The AG Letter, and all References and Statements**  
9 **Related to the AG Letter, Be Stricken**

10 Plaintiff requests that the AG Letter, attached to both the Reply and the Weiss  
11 Declaration, be stricken. Plaintiff also requests that all statements in the Reply and supporting  
12 papers related to the AG Letter, which amounts to “Fruit of the Poisonous Tree,” also be stricken.  
13 Thus, plaintiff requests that the Court strike the following documents and statements from the  
14 Reply:

- 15 • Exhibit A to the Reply
- 16 • Exhibit A to the Weiss Declaration
- 17 • “The California Attorney General agrees.” (Reply at 1:3.)
- 18 • “This is forcefully echoed by the California Department of Justice . . . .” (Reply at  
19 1:12.)
- 20 • “In a letter dated April 4, 2012, to the Chanler Group, the Attorney General states  
21 that Plaintiff’s ‘assessment is significantly flawed and demonstrates that [Plaintiff  
22 does] not have a valid basis for the March 2012 notice as to the category of  
23 cosmetic bags containing DEHP’” (Reply at 1:13-16.)
- 24 • “She also requests that Plaintiff withdraw his notice. *See* ‘AG’s Letter’ attached  
25 as Exhibit A to the Reply and the Weiss Declaration.” (Reply at 1:16-17.)
- 26 • “Plaintiff’s March 2012 notice covers the same category of Cosmetic Cases/Bags  
27 as the original notice issued by Plaintiff. (Weiss Decl. Exhibit F.)” (Reply at  
28 1:17-19.)
- “By extension, that original notice (and the first supplemental notice) should also  
be withdrawn as they are based on flawed claims.” (Reply at 1:19-20.)

- 1 • “As the AG Letter makes clear, Plaintiff’s Second Supplemental 60-day notice ‘is  
2 based on an improper use of the [AG’s Report], and on flawed and erroneous  
3 assumptions (including that the risk assessment must be based on a dermal rather  
4 than the oral MADL, that it should apply the 20 ug/day MADL for an infant . . .  
5 and that it must utilize actual data to determine who are the “average users” of the  
6 products).’ AG Letter, pp. 4.” (Reply at 2:4-8.)
- 7 • “Kiss is not required to conduct a survey to establish the average users of the  
8 product. See AG Letter, pp. 4.” (Reply at 5:8-9.)
- 9 • “Plaintiff’s reading of and reliance on the report prepared for the Attorney  
10 General (‘AG Report’) are misplaced. See AG Letter, pp. 2-3.” (Reply at 7:6-7.)
- 11 • “First, the AG Report is explicit that it is ‘not intended to identify a Proposition 65  
12 labeling requirement for any particular product,’ and it cannot be relied upon for  
13 that purpose.” (Reply at 7:8-10.)
- 14 • “Second, the items at issue in the AG Report, unlike here, were ‘toys’ and ‘child  
15 care articles,’ intended for use by children.” (Reply at 7:20-21.)
- 16 • “Fundamentally, toys and child care items are handled more vigorously than Kiss’  
17 products at issue. (Weiss Decl., Exh. A at 3.)” (Reply at 7:21-22.)
- 18 • “The uptake rate presented in the AG Report and used by Dr. Xenaki-Petreas,  
19 simply does not apply here. AG Letter, pp. 2-3.” (Reply at 7:24-8:1.)


### 20 III. CONCLUSION

21 Based on all the foregoing reasons, plaintiff respectfully requests that the Court strike the  
22 AG Letter and any references to it in Kiss’s Reply and supporting papers, including those  
23 enumerated above, in support of its motion for summary judgment. Should the Court find that  
24 the AG Letter is admissible evidence, plaintiff, without waiving any objections, respectfully  
25 requests that the hearing be continued, leave to conduct discovery into the opinions contained in  
26 the AG Letter be permitted, and leave to file a supplemental opposition and separate statement be  
27 granted to plaintiff.

28 Respectfully submitted,

Dated: April 18, 2012

THE CHANLER GROUP

By:   
Clifford A. Chanler  
Attorneys for Plaintiff  
ANTHONY E. HELD, PH.D., P.E.